

**IKN:54**

## **Department of Social Work Panel Discussion on Corporate Social Responsibility**

The Department of Social Work in collaboration with the Centre for Research- Projects, Christ University organized a Panel Discussion on Corporate Social Responsibility. The program was conducted on 16. 11. 2013 from 10 a.m. to 12 noon at Christ University. Three eminent personalities from different sectors of corporate were invited as resource people for the panel discussion. Mr. V. Hariharan from Power grid Corporation of India gave the CSR perspective of the public sector in India. He discussed the evolution of corporate social



responsibility in the public sector over the years and how currently it is practiced in many of the public sector corporations.

Mr. Unnikrishnan. T.S, Program Manager of GMR Varalakshmi Foundation presented the CSR practice and ideology of private sector industries and how GMR Pvt. Ltd connects their CSR initiatives with healthy business development. M. Justin Paul from Nasscom Foundation explained the idea of indirect CSR practice and the service provided by Nasscom

Foundation in connecting the resources and institutions for productive CSR practices. Students and faculty from the Department of Social Work participated in the program. The interactive session was very interesting as the students raised queries on various issues related to CSR and the panellists were able to provide answers from their experience on the field.

The scope of corporate social responsibility is increasing and the law has made it mandatory that companies should look into business with social responsibility. With this context in the backdrop, the panel discussion was a relevant program to gain inputs on the concepts of Corporate Social Responsibility and different perspectives on the same.

